



Cat's Best®

100% Organic litter

Naturally Better for the Environment



**Better for your cat
Better for your planet
Better for you**

Cat's Best Litters

- Made from renewable plant fibres
- Considerably less waste
- Flushable
- 100% Biodegradable
- 100% Compostable
- Green waste friendly
- Stops Odours



Mineral Based Litters

(Includes all clay & crystal-based litters)

- Disposed into landfill
- Does not decompose or biodegrade
- Breaks down over many hundreds of years
- Strip mined from the ground
- Not renewable
- Processed with extremely harmful chemicals



Made by Nature, Returned to Nature, Recycled by Nature





Environmentally Superior



CAT'S BEST RANGE

Source - **Renewable**

Flushable - **Yes**

Biodegradable - **3-4 weeks**

Disposal - **Green waste, toilet, compost**

Environmentally friendly - **Yes**



Recycled paper

Source - **Scrap paper**

Flushable - **No**

Biodegradable - **26+ weeks**

Disposal - **Green waste**

Environmentally friendly - **Yes**



Clumping Clay

Source - **Strip mined**

Flushable - **No**

Biodegradable - **No**

(degrades over 1000s of years)

Disposal - **Landfill**

Environmentally friendly - **No**



Silica Crystals

Source - **Strip mined**

Flushable - **No**

Biodegradable - **No**

(degrades over 1000s of years)

Disposal - **Landfill**

Environmentally friendly - **No**



Clumping

Biodegradable

Low dust

Economical in use





Cat's Best®

100% Organic litter

HUGE Savings every year



Litters	Litres	Cost	Tray Fills	New Bag (weeks)	Weekly	Yearly
Recycled Paper Pellets	30L	29.38	3.00	2.00	14.69	763.88
Clumping Clay with Baking Soda	15L	40.32	3.00	3.00	13.44	698.79
Silica Crystals	15L	38.04	3.00	3.00	12.68	659.27
Cats Best Original	30	83.40	6.00	16.00	5.21	271.05

Clumping

Biodegradable

Low dust

Economical in use





No landfill necessary

How much of your litter is wasted in landfill

In 2020/21, Australia generated an estimated 75.8 million tonnes of waste (<https://www.dccew.gov.au/>)

Every year the following amounts add to landfill in Australia.

- Cat's Best - 0 landfill (100% biodegradable)
- Silicia Crystals – 195 litres
- Clumping Clay – 270 litres
- Recycled Paper – 780 litres



Cat's Best Original	Silicia Crystals	Clumping Clay	Recycled Paper
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Yearly usage per single cat

Clumping

Biodegradable

Low dust

Economical in use

